



IMPACT REPORT

2023

A message from me...

As its founder, it is my privilege to be able to serve the core values of Tanoti to our stakeholders, going into our twelfth year this year. In presenting the organisation's impact report, we are documenting our journey towards empowering individuals and communities through the preservation and promotion of our indigenous culture.

Tanoti was born from a vision to revitalize and sustain the rich heritage of our crafts, starting with the intricate craft of songket weaving. Our commitment goes beyond merely preserving our material culture; it encompasses a dedication to preserving age-old techniques, fostering economic empowerment, nurturing a sense of pride and identity among artisans, and building strong communities.

This impact report serves as a testament to the transformative power of heritage preservation and community-driven initiatives. It highlights the positive ripple effects of our work, from economic upliftment to cultural resurgence, and underscores the importance of safeguarding traditional knowledge in an increasingly globalised world.

As we reflect on our achievements and look towards the future, we remain committed to our mission of preserving heritage, empowering rural communities and fostering a legacy of craftsmanship that transcends generations and across multiple genres. Together, we continue to weave stories of resilience, creativity and hope through the threads of tradition.

On behalf of the Tanoti community, I thank you for reading this document and for supporting our Tanoti cause.

Jacqueline Fong
Founder, Tanoti





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AN OVERVIEW

In FY2023 the global landscape continued to produce complex issues that require a multi-faceted and interconnected approach. The focus shifted from recovery following the coronavirus pandemic and the ever-present lens on climate change to a more multi-dimensional question, covering an interconnected economic, environmental, and humanitarian crisis.

Malaysia's major commodities suffered a setback in 2023 which included a weaker ringgit, as it was overshadowed by demand deficits to global economic uncertainties pertaining to ongoing political tensions. The depreciation in currency brings with it the risk of inflation and higher import costs, which are felt across the country.

At Tanoti, we focus on the empowerment and development of local communities in the Sarawak region of Malaysia. We are committed to making a positive impact on our local economy, environment, and population in order to actively work towards the interconnected response needed to address modern issues. We hope to see a world united in facing these matters as we move into 2024 and will continue to make our contributions through every aspect of our organisation.





AT TANOTI

Tanoti is an organisation which aims to preserve the heritage of our nation through the techniques and practices of artisanal crafts. We are devoted to improving the livelihoods of our local communities and aim to inspire and generate women empowerment throughout Sarawak.

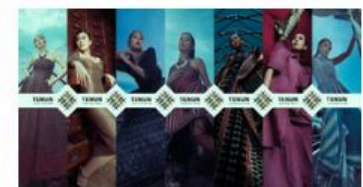
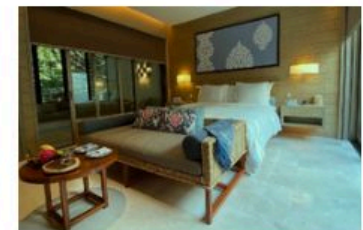
Our mission is to build thriving economies and communities through the production of artisanal crafts, with the goal of raising awareness of our

heritage and our carefully crafted products to the international community. We are committed to ensuring that our skills, passion, and knowledge are passed on to generations to come.

Our team consists of 24 strong, passionate women who strive to learn the traditional skills and techniques of our artisanal crafts whilst working towards building a sense of community and financial stability.

OUR JOURNEY SO FAR

- 2012** Assumed the songket weaving workshop of the former Queen of Malaysia, with 13 artisans
- 2014** First collaboration with UNIMAS-ISITI to develop the basketry craft of Long Lamai. Coilings, a product from this project, was recipient of the World Craft Council Award of Excellence in Handicraft 2016.
- 2016** Collaboration with WWF-Malaysia to undertake Penan Craft Development in the project area of Kuba'an Puak. In 2019, these Kubaan Puak settlements were acknowledged as an Emerging Craft Community For Basketry Craft by the State Government.
- 2018** Engaged with further remote villages to develop their crafts potential
Commenced exports to USA and Europe (Germany)
- 2019** Accredited as a Social Enterprise by Ministry of Entrepreneur Development Malaysia, and approved by Ministry of Finance Malaysia
- 2020** Embarked on PPE project by crowd-sourcing 105 home sewists during COVID-19 pandemic
- 2021** Organised TENUN Fashion Week, the largest ever virtual and physical gathering of handwoven fashion from 46 communities throughout Southeast Asia
- 2022** Undertook a project to crowd-source the sewing and distribute packs of cloth diapers to underserved families throughout Sarawak
- 2023** Produced the inaugural Hasanah Gold Threads Awards focused on excellence heritage textiles; and developed Discovery, an interactive, immersive and educational exhibition on Sarawak's heritage textiles.



OUR THREE PILLARS

Tanoti operates to pursue the objectives of heritage preservation, women empowerment and rural community building.



PRODUCTS	Crafts	✓		✓		✓	
	Foods	✓				✓	
SERVICES	Workshops	✓				✓	
	Tourism	✓				✓	
	Training	✓		✓		✓	
EXPERIENCES	Events	✓				✓	
	Content	✓		✓		✓	
COMMUNITY SOLUTIONS						✓	

CRAFTS

ABOUT TANOTI'S WORK IN CRAFTS

Tanoti's core business is in the production, marketing and sales of handicraft products produced by artisans from rural and remote communities of Sarawak.

In our crafts business, Tanoti's ultimate objective is to ensure that ancestral techniques continue to be practised. We aim to establish a prominent market for the crafts and textiles industry, starting with Sarawak, expanding across Malaysia and eventually expanding to a global market.

As we work to expand our craft on an international level, we have worked to develop partnerships, initiated programs and events which have in turn allowed us to share our craft whilst simultaneously helping to support our local communities.



Hasanah Gold Threads Awards 2023
Special Mention - Supplementary Weft Category



Kraftangan Negara
Malaysian Craft Standard 2023 - 3 Stars



CRAFTS

ABOUT TANOTI'S WORK IN CRAFTS



HERITAGE
PRESERVATION



WOMEN
EMPOWERMENT



RURAL COMMUNITY
BUILDING



As we work with crafts, we invariably engage with Sarawak's rural and remote communities. The artisans who have received payment for craft products from Tanoti in 2023 were as follows:

172

RATTAN
BASKETRY
ARTISANS

13

SONGKET
WEAVERS

3

PUA KUMBU
WEAVERS

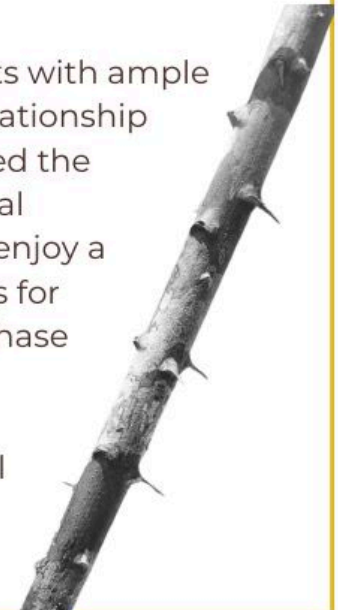
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CERAMICS
PRODUCER

In 2023, the total payment of RM382,086.97 was made to craft artisans for their products, of which 99.8% were paid out to women.

RATTAN CRAFT PRODUCTION TOWARDS FOREST CONSERVATION

Communities living near rainforests with ample rattan supply enjoy an intimate relationship with their ecosystem. They inherited the unique knowledge of the traditional processing of raw rattan peel and enjoy a convenient access to raw materials for their masterful creations. We purchase the exquisite rattan products and shaved rattan from our talented artisans, empowering them as well as highlighting the importance of forest conservation to our clients.



CRAFTS

CRAFTS PRODUCTION AT TANOTI



Under Tanoti, crafts production may be delineated into two distinct categories : within the atelier at Tanoti House, and with the community. As such, orders given to and payment made to artisans are treated differently.

FOR COMMUNITY ARTISANS

Location	Within their villages
Product	Community craft products (eg. rattan, pua kumbu, bamboo, beads)
Remuneration	Items are paid to the artisans on a per-piece basis, as follows: • pre-paid items, which are generally special order or back-to-back order with clients • post-paid items, which are items produced by the artisans which they have requested for Tanoti to sell on their behalf

TEMPAHAN

Pesanan: _____ Saiz: _____

Kuantiti: _____ Harga: _____

Tarikh akhir: _____

Tanoti Artisan Code of Conduct

This is you, the artisan

Name: _____

Myth: _____

Village: _____

This is me, the employer

Company: Tanoti Crafts Sdn Bhd

Contact Number 1: _____

Contact Number 2: _____

Work only in the daylight

Wear gloves, hat and shoes when harvesting materials

Do not harvest the entire plant or tree

Plant materials once harvested

Burn all left over materials

Signatures: _____ Date: _____

The format for an order sheet as well as a visual code of conduct agreement to be signed by artisans who take orders from Tanoti.

CRAFTS

OUR REVENUE SOURCES FROM CRAFT PRODUCTS



Tanoti's craft products go to market via the following avenues:

B2C

Retail Points of Sale

Tanoti House, Kuching
Tanoti Shop, GMBB Mall, Kuala Lumpur
 Borneo Cultures Museum Shop, Kuching
 Kita Kita, Kuala Lumpur
 NEO Boutique, One & Only Desaru Coast
 Sustain.ED, Kuala Lumpur
 The Boutique, Datai Langkawi
 UNPLUG, Kuala Lumpur

eCommerce

Tanoti e-shop at www.tanoticrafts.com

Private Clients

For custom orders

B2B

Corporate Gifting

Hotels

Commercial Interiors

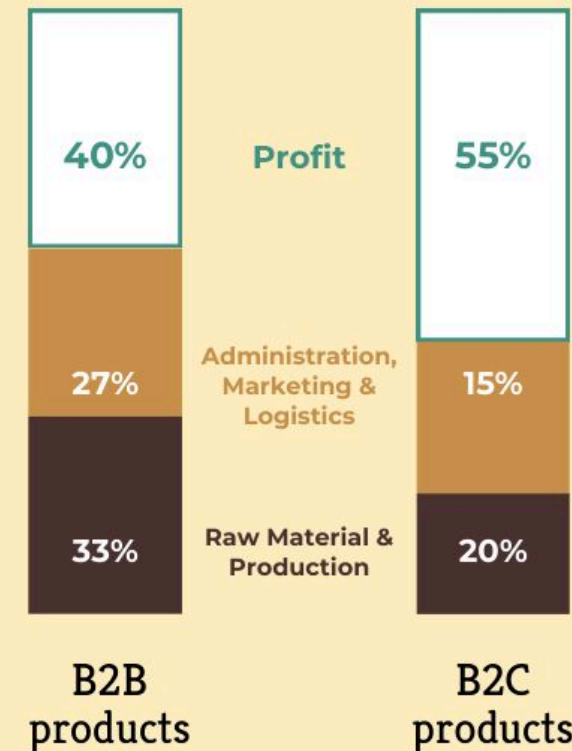
eCommerce

www.marketforgood.com (Singapore)

Export

Neepa Hut, California, USA

COST COMPONENTS FOR TANOTI'S CRAFT PRODUCTS



IDENTIFYING THE MAKERS

All of Tanoti's products are attached with tags which credit the artisan maker. Information shall include the village from which the artisan originates and her age.

CRAFTS

AWARENESS AND PROMOTION



Tanoti believes in constantly generating awareness for crafts and becoming advocates for the industry and its artisans. We have participated in various events towards this end.

9

PROMOTIONAL ACTIVITIES AND EXHIBITIONS

FEB 2023 - Sarawak Creative Industry Townhall
MAR 2023 - InvestKL, Kuala Lumpur
MAY 2023 - Visit by International Conference on Impact Assessment
SEP 2023 - Discovery Textiles of Sarawak
OCT 2023 - CIMB Artober
OCT 2023 - Maybank Championship
OCT 2023 - Festival Sarawakiana, Miri
DEC 2023 - Datai Langkawi 30th Anniversary Fashion Show
DEC 2023 - Eco Fashion Show

9

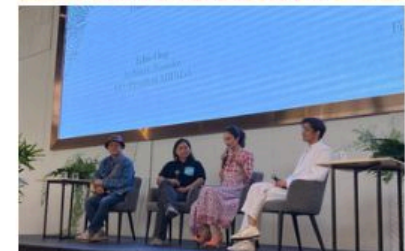
POP-UP SALES EVENTS

MAR 2023 - Borneo International Garden Expo
MAY 2023 - Borneo Festival, 1Utama
MAY 2023 - Tatler Sustainability Weekend, Kuala Lumpur
JUN 2023 - Rainforest World Music Festival Market
AUG 2023 - Annual Scientific Congress
AUG 2023 - Kuching Festival
NOV 2023 - Suara Alam Conference
DEC 2023 - Start Up Week
DEC 2023 - Khazanah Tea Talk

6

TALKS & SHARING

MAY 2023 - Talk to fashion students at ESMOD KL
MAY 2023 - Talk on the export potential for the crafts industry for MDEC
MAY 2023 - Panel Session on sustainable fashion at Tatler Sustainability Weekend
JUN 2023 - Pitch session for Tanoti at AVPN
AUG 2023 - Presentation at the UNITAR summit on Indigenous People
NOV. 2023 - Panel Session on sustainability of the creative industry at Malaysia Urban Forum / URBANICE





Tanoti Foods was established in 2020 as a COVID19 response initiative to work with local producers to market their indigenous food products and present them to the world. It currently works with 25 food producers residing in various communities across Sarawak.

CELEBRATING SARAWAK'S BOUNTIFUL HARVESTS



The objective of Tanoti Foods is to ensure that heritage food practices as well as Sarawak's own indigenous ingredients are preserved and conserved, and given the chance to thrive.



Market for Tanoti Foods

eCommerce

www.tanoticrafts.com
www.langitcollective.com

Retail Points of Sale

Tanoti House, Kuching
 Tanoti Shop, GMBB Mall, Kuala Lumpur
 Borneo Cultures Museum Shop, Kuching

Restaurants

Bistro á Table, Kuala Lumpur

Gifting

Festive gifting
 Corporate gifting

In 2023

23

FOOD PRODUCERS WERE
PAID FOR THEIR FOODS

15

SALES EVENTS AT POP-
UPS AND EXHIBITIONS

3

FOOD TOURS TO
PRODUCERS' LOCATIONS



CITY OF GASTRONOMY

In 2021, Kuching was designated as a City of Gastronomy under the Unesco Creative Cities Network.

As an affiliate of the Kuching Creative City secretariat, Tanoti Foods develops food products and offers gastronomy-related content to assist in promoting Kuching's status as a gastronomic hub.

AT A GLANCE...

25

**Villages Engaged
Across Sarawak**



125 **Communities
Impacted**



189 Craft Artisans
receiving total payment of
RM 382,086.97

24 Promotional Activities, Pop
Up Sales Events, Sharings
participated in to promote craft awareness

23

Food
Producers



15

Sales Events for Food

3

Food Tours

106

Participants in **4**
workshops

AT A GLANCE...

25

**Villages Engaged
Across Sarawak**



189 Craft Artisans
receiving total payment of
RM 382,086.97

24

Promotional Activities, Pop
Up Sales Events, Sharings
participated in to promote craft awareness

23

Food
Producers



15

Sales Events for Food

3

Food Tours

125

**Communities
Impacted**

106

Participants in **4**
workshops



SOCIETY ATELIER SARAWAK
Pertubuhan Penggiat Kesenian dan Kraftangan Sarawak

64 Community Artisans

attended the 2-day workshop on weaving and social media marketing organised at Long Lamai

4 Women Trained

in the processes of songket weaving, of which 3 continued employment in Tanoti as songket weavers



5000 Cloth Diaper Packs

Distributed across
Communities

125



DISCOVERY
TEXTILES OF SARAWAK

13060 Visitors

experienced our DISCOVERY: Textiles of Sarawak exhibition in Borneo Cultures Museum Kuching and Festival Sarawakiana Miri.



WORKSHOPS

INTERACTIVE LEARNING WITH TANOTI



Tanoti has developed various workshop modules to spread awareness of craft and craft techniques by inviting the public to learn certain processes in producing crafts. We have produced kits specially for this purpose.

These interactive learning activities have created interest of heritage crafts amongst the participants - we hope the growing awareness of these techniques will allow them to sustain over time.

25 participants



SONGKET WEAVING WORKSHOP

Each workshop participant is provided with a kit and shall get the chance to design and produce a fabric piece using the technique of songket weaving.

A workshop lasts between 1.5 to 2 hours

35 participants



RATTAN BASKETRY WORKSHOP

Each workshop participant is provided with a kit complete with wild rattan splits. During the workshop they will design and weave a rattan panel.

A workshop lasts between 1.5 to 2 hours

40 participants



LOOM BEADING WORKSHOP

Each workshop participant is provided with a beading loom and is given the chance to design and produce a custom loom-beaded bracelet.

A workshop lasts between 1.5 to 2 hours

6 participants



CHRISTMAS ORNAMENT WEAVING WORKSHOP

In the Christmas season, we had run workshops for young children to weave their own Christmas tree ornaments using actual natural rattan splits.

These workshops lasted about 30 mins per session

TOURISM

WITNESSING HERITAGE IN PROCESS



We understand that awareness creation is at its most active when visitors witness the process and experience the environment themselves. In 2023, we prototyped 3 tourism activities. Going forward, we aim to develop the crafts and foods tourism potential across Sarawak. Tanoti's tours encompass the following broad categories:



WEAVE YOUR OWN SOUVENIR

Visitors are invited to weave their own handwoven songket souvenirs.

COMMUNITY CRAFT TOURS

Visitors are brought into remote craft communities to experience how community artisans live and are invited to immerse in the processes of craft production.



HERITAGE FOOD MAKING TOURS

Visitors visit the source of Sarawak's indigenous foods and shall witness the processes undertaken by the communities to produce these foods.

TRAINING

ADVANCEMENT OF COMMUNITY CRAFTS



Tanoti believes that community artisans, despite their remoteness, should be accorded the opportunity to develop their crafts and acquire new skills to advance their own crafts.

In February 2023, in partnership with Society Atelier Sarawak and supported by the Sarawak Tourism Board, we organised a 2-day training programme with the artisans of Long Lamai.

PROGRAM PEMANGKIN KEMAJUAN KRAF LONG LAMAI
16-17 FEBRUARI 2023

16 FEB 2023 (KHAMIS)

11.00 PG	TAKLIMAT PEMBUKAAN
12.00 TGH	MAKAN TENGAHARI
1.00 PTG	KURSUS : KECERMELANGAN DALAM ANYAMAN
3.00 PTG	MINUM PETANG
3.30 PTG	KURSUS : TEKNIK-TEKNIK FOTOGRAFI
5.30 PTG	SELESAI

17 FEB 2023 (JUMAAT)

8.00 PG	SARAPAN PAGI
8.30 PG	KURSUS : MEDIA SOSIAL UNTUK PEMASARAN KRAF
10.30 PG	SESI SOAL JAWAB
11.30 PTG	UPACARA PENUTUP
11.45 PTG	MAKAN TENGAHARI

PENGARJUT PROGRAM
 SOCIETY ATELIER SARAWAK

PENAJA
 SARAWAK TOURISM BOARD




64

COMMUNITY ARTISANS IN ATTENDANCE

3

TRAINERS

Our investment in **PRODUCT DEVELOPMENT** with community artisans has resulted in new craft products coming to market



Collaborative artwork between songket artisans of Tanoti and pua kumbu weavers at Rumah Gare, Ulu Kapit



Developed a new product with the artisans in the Ulu Ai cluster of villages



Collaborated with Helmi Batek Kraf to produce craft merging (sago starch) linut resist technique with songket

TRAINING

CAPACITY BUILDING OF YOUTHS



HERITAGE
PRESERVATION



WOMEN
EMPOWERMENT



RURAL COMMUNITY
BUILDING

Tanoti provides training to young ladies who have intention to develop a career in songket weaving. Our Songket Weaving Training Programme is supported by Maybank Foundation under the Maybank Women Eco Weavers programme.



In 2023, the Songket Weaving Training Programme achieved the following:

4

YOUNG LADIES TRAINED IN THE PROCESSES OF SONGKET WEAVING

3

TRAINEES CONTINUED EMPLOYMENT AT TANOTI AS SONGKET WEAVERS

HOSTING OF INTERNS AND VOLUNTEERS

Tanoti embraces external input and welcomes requests for internship placement at Tanoti House. In the year 2023, we had the benefit of contribution from 4 sets of academic interns and volunteers, each undertaking different job scopes.



EVENTS

HASANAH GOLD THREADS AWARDS



PRODUCERS



SUPPORTED BY



Ministry of Tourism, Creative Industry & Performing Arts Sarawak

In 2023, Tanoti, together with the ASEAN Handicraft Promotion and Development Association (AHPADA), produced the country's inaugural awards on heritage textiles : the Hasanah Gold Threads Awards.

The awards was conceived to preserve and sustain Malaysia's rich and diverse textile traditions, as well as to ignite a greater appreciation of heritage textiles. The competition was sponsored by Yayasan Hasanah, with the support of the Ministry of Finance, Malaysia. The awards ceremony was hosted in Kuching, Sarawak, and supported by the Ministry of Tourism, Creative Industry and Performing Arts Sarawak.

6

AWARDS CATEGORIES

10

WINNERS

168

APPLICATIONS

8

SPECIAL MENTIONS

10

STATES REPRESENTED

RM300K

TOTAL PRIZE MONEY



EVENTS

DISCOVERY : TEXTILES OF SARAWAK



As a way to engage the general public on the topic of heritage textiles, Tanoti produced an exhibition pavilion which is fun as it is educational, informative and interactive. The pavilion was erected twice in 2023.



Modules included:

- craft demonstration
- craft workshops
- batik linut painting
- video on pua kumbu
- AR/VR on rattan basketry
- interactive beads necklace

PILOT : EXHIBITION 1

BORNEO CULTURES MUSEUM, KUCHING
12-18 SEPTEMBER 2023

5454

VISITORS

EXHIBITION 2

FESTIVAL SARAWAKIANA, MIRI
2-5 NOVEMBER 2023

7606

VISITORS

CONTENT

KISAH BENANG KITA



For the Hasanah Gold Threads Awards ceremony, Tanoti sought to produce a unique opening act of the event. Our mission was to produce an original song, to be performed by actual textile artisans. We approached specific vendors to assist in this project and produced the song Kisah Benang Kita.



This provided to be a highly meaningful project because it means that crafts can access a different audience through music and dance. Also, craft artisans are able to connect with the general public.

Music &. Lyrics	VAV PRODUCTIONS; VINE MUSIC; THE MUSIC ROOM STUDIO; ARABRYD
Collaborator	BROOKE TRUST, under the ASPIRE PROGRAMME
Performers	12 SONGKET WEAVERS
	8 TRAINEE KERINGKAM EMBROIDERERS
Choreography	SEKOLAH SENI MALAYSIA SARAWAK (Cikgu Ahmady)
Visuals	Filmco

As recipient of the Hasanah Special Grant in 2021 by Yayasan Hasanah, Tanoti initiated a project to produce safe and practical reusable cloth diapers, with our community of home sewists in and around Kuching. These cloth diapers were distributed to low-income communities that do not have access to municipal waste collection services across Sarawak.



Instructions panel printed onto the diaper bag



Each diaper package that contains 8 waterproof cloth diapers, a waste bag and a diaper bag with pockets is designed to be reusable and washable.



Instructional video for recipients

ENSURING PROPER STANDARDS

In producing the Tanoti cloth diapers, we instituted the following elements:

- SIRIM certification to ensure no skin irritation
- sewing plan for standardised production by home sewists
- instructional video and manual to educate recipients on use, cleaning and storage of Tanoti's cloth diaper packages



5000

DIAPER PACKAGES
DELIVERED

125

RECIPIENT COMMUNITIES

87

SEWISTS

RM
201K

TOTAL FEES TO SEWISTS

170T

HOUSEHOLD WASTE
AVOIDED

RM
1.2M

HOUSEHOLD SAVINGS

We collaborated with Rotary Club Kuching Central for distribution of 3000 diaper packs. On 30 Nov 2022, a token handover ceremony with Rotary Club Kuching Central was conducted, witnessed by Sarawak Minister of Women, Childhood and Community Wellbeing, Dato Sri Fatimah Abdullah.



PARTNERSHIPS & COLLABORATION

As part of the community, Tanoti is grateful to have partnered with several bodies to contribute and ensure the success of our ventures in 2023.



OUR PLANS



Reusable Maternity Pad Project

With the support of The Star Foundation, we are executing a cloth maternity pad project to be distributed to government maternity wards around Sarawak which services mothers from underserved communities. These pads are designed to be safe to use, easy to maintain and are able to be reused for many years..

Project Crafts Connection

We shall be supporting Society Atelier Sarawak in building capacity of artisans in rural and remote communities, to develop products which are able to cater to an urban market of consumers. We also aim to bring the artisans to the city so that they are able to connect and interact directly with their target audience.



SOCIETY ATELIER SARAWAK
Pertubuhan Penggiat Kesenian dan Kraftangan Sarawak



Discovery : Textiles of Sarawak

We will organise and host a third Textiles Discovery Programme at the Borneo Cultures Museum, which will be an immersive and interaction introduction to the world of Sarawakian textiles for visitors. This shall be an extension of our existing Discovery Programme.

Hasanah Gold Threads Awards 2.0

We will produce and host the Hasanah Gold Threads Awards for a second year, focusing on establishing partnerships and reaching a wider audience. We hope to create a more successful and fulfilling awards show and continue inspiring others to share in our traditions and heritage.



TANOTI IN THE NEWS



The Hasanah Gold Threads Awards as covered by The Rakyat Post and Options The Edge.



In 2023, Tanoti was grateful to be featured several times across TV broadcasts, online articles, magazines and newspapers in Malaysia and Singapore. These platforms drew attention to our work including our Cloth Diaper Project and the Hasanah Gold Threads Award.



Featured as part of Reena Devi's "Rise of Indigenous Art" in the October issue of the Peak Singapore



[LANGSUNG] TVS RINGKAS 12PM, 14 September 2023

Tanoti was featured on live broadcast on TVS on 14 September 2023.



The Cloth Diaper Project appeared on the New Sarawak Tribune's newspapers on 2 February 2023.

New SARAWAK TRIBUNE

📍 Goh Pei Pei 📍 Sarawak News, Top Story 📅 23 June 2023 🕒 9:26 am

Tanoti Crafts combines heritage and economic development to empower rural communities

An online article published about Tanoti Crafts on the website of New Sarawak Tribune.

NOTABLE EVENT : THE BUDGET BAG

OPD / EDITORIAL / THE EDGE MALAYSIA 14 FEBRUARY 2023

SNAPSHOT



WHO:
Datuk Seri Anwar Ibrahim

WHAT:
Songket document bag by Tanoti (RM1,800)

WHERE:
Parliament of Malaysia

Fashion may be the last priority in a leader's political toolbox but wield it right, and it could highlight an agenda or a worthy cause. Malaysia's Prime Minister was first seen carrying Sarawakan brand Tanoti's Songket Document Folio during the final preparations for Budget 2023 at the Ministry of Finance in Putrajaya, before making another appearance with it at the tabling in Parliament a day later. Crafted by Senia Jugi from Kanowit (a small town in the Sibu division), the handwoven bag is embellished with indigenous floral patterns such as bunga pecah lapan, bunga tampuk, buah kesemek and bunga cengkoh. Tanoti is a social enterprise that seeks to preserve heritage craft and promote women empowerment through rural community building.

malaymail ABOUT US ADVERTISE

MALAYSIA SINGAPORE MONEY WORLD LIFE LATESTS BROWSE OPINION SPORTS TECHGADGETS WHAT YOU THINK B.R.A.S

Social enterprise Tanoti delighted its Sarawak songket file bag picked for Budget tabling



Anwar shows Tanoti's Sarawak songket file bag that holds the Budget 2023 documents. — Picture via Facebook/Anwar Ibrahim

SARAWAK TRIBUNE SATURDAY FEBRUARY 25, 2023

BUDGET 2023

Anwar's Sarawak songket bag steals the spotlight

BY GONGHEI POI @gongheipoi

KUCHING: As all eyes were on Prime Minister Datuk Seri Anwar Ibrahim's maiden budget, his file bag that contained important documents labelled 'BERSIA BESAR' also stole the spotlight and made headlines since Thursday. Anwar, who is also the finance minister, flashed the file bag with the motif of Sarawak songket, when checking the final preparations for the budget at the Finance Ministry, merely 24 hours before unveiling the revised Budget 2023.

It is a statement piece from none other than Sarawak's award-winning social enterprise, Tanoti Sdn Bhd. It was woven, designed and constructed by the company's team of songket atelier.

Speaking to New Sarawak Tribune, Jacqueline Fong, director of the company, said the feature panel was hand-woven filament silk with silver metallic songket, with traditional Malay patterns of 'bunga pecah lapan' and 'bunga kesemek'.

'The bag is designed by our team using a songket woven by our (former) weaver, Sukma Kipli, from Kampung Moyan Laut, Asajaya before it was constructed



PERBENDAHARAAN MALAYSIA

ANWAR carrying a document bag made from Sarawak songket leaves for the Parliament to table the 2023 National Budget flanked by deputy finance ministers Datuk Seri Ahmad Muzan (left) and Steven See Chee Kaeng. Photo by Bernama

Home

Tanoti delighted its S'wak songket file bag picked for Budget tabling

KUCHING: The Sarawak songket file bag used by Prime Minister Datuk Seri Anwar Ibrahim at the Budget 2023 retabling last Friday has been revealed to be a product of social enterprise Tanoti.

'Supporting traditional textiles is essentially nation building. The patterns on the songket fabric include bunga pecah lapan, bunga tampuk buah kesemek, and bunga cengkoh.'

'The weaver is Sukma Kipli from Kampung Moyan Laut, Asajaya and the bag is crafted by Senia Jugi from Kanowit,' Fong revealed.

Anwar was pictured holding the Sarawak songket file bag during the final preparations of the budget at the Finance Ministry in Putrajaya last Thursday.

The file bag was again seen at the Budget 2023 tabling in Parliament a day later.

Photos of Anwar holding the bag have since gone viral on social media.

GMBB, which is located in Bukit Bintang, Kuala Lumpur, in its congratulatory post to Tanoti said it was a great moment to see an artisan product make it to the cabinet as part of a major national occasion.

'Couldn't have put it in better words when Tanoti mentioned it represents the contribution of heritage and culture to nation building.'

'All we have to say is, 'Great taste, Datuk Seri! We approve!' added the post.

Last year, then finance minister Tengku Datuk Seri Zafrul Tengku Abdul Aziz also used a bag from Tanoti when unveiling Budget 2023, which he later gave a mention during the tabling in Parliament.



Anwar shows Tanoti's Sarawak songket file bag that holds the Budget 2023 documents. — Photo via Facebook/Anwar Ibrahim

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Tanoti delighted its Sarawak songket file bag picked for Budget tabling



CELEBRITY CLIENTELE

In particular, we were honoured that our Tanoti songket file bag, worn by Prime Minister Dato' Sri Anwar Ibrahim, was featured by The Edge Malaysia, malaymail, New Sarawak Tribune and The Borneo Post both online and in newspapers.

THE EDGE MALAYSIA **New SARAWAK TRIBUNE** **THE BORNEO POST**

Please note that the contents of this report are intended for informational purposes only and should not be construed as a legally binding statement.



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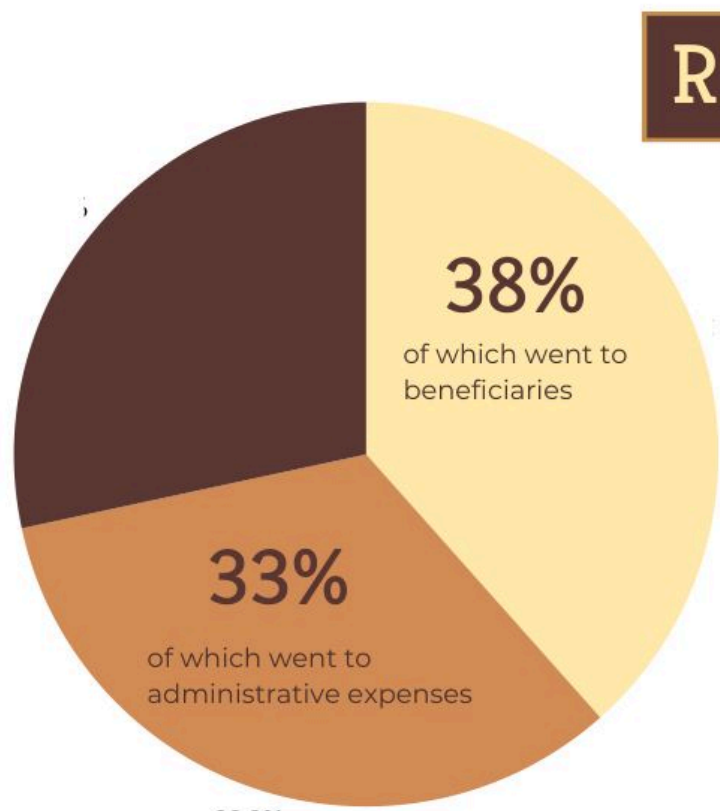


IMPACT REPORT

2023

FINANCIAL SNAPSHOT

FY2023 saw Tanoti continuing to strive towards our goals financially, while also contributing to the local economy in Sarawak and 25 microeconomies in rural and remote communities. We remain proud to reach underserved communities and focused on our three pillars of heritage preservation, women empowerment and rural community building.



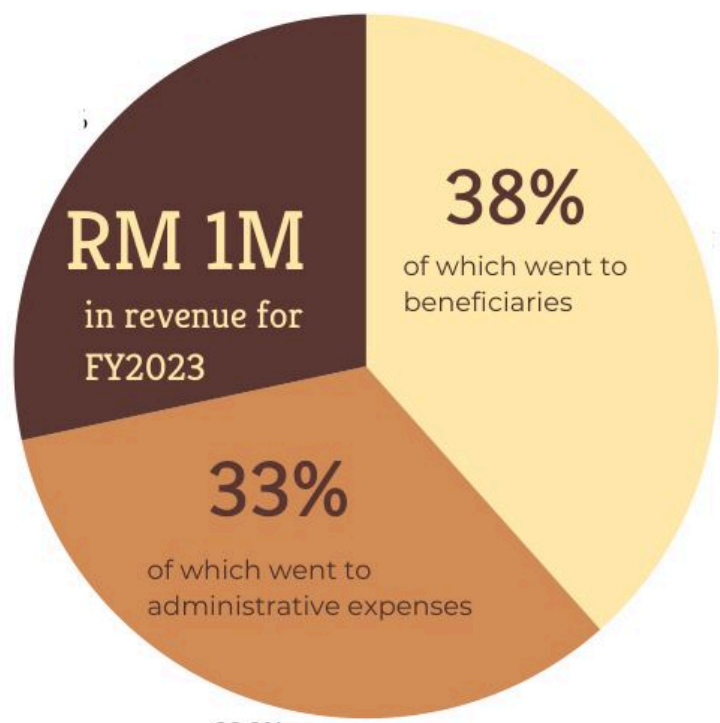
RM 1M in revenue for
FY2023

Sources of Income		
	2023	2022
Sales of hand crafted products, food and beverage	67.1%	65.9%
Grant Received	32.8%	31.5%
Craft Services	0.2%	2.6%
	RM 1M	RM 1.1M

Payment to Artisans & Staff		
	2023	2022
Number of Artisans	172	427
TOTAL payment to artisans	RM 27,669.50	RM 117,538.60
Tanoti Staff	RM 354,387.47	RM 351,431.54
Craft Services	RM 50,767.00	RM 113,957.50

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